

BLANC & BLEU

BOUTIQUE HOTELS

Blanc & Bleu Boutique Hotels - Sustainability Policy

1. Our Approach

At Blanc & Bleu Boutique Hotels, sustainability is an integral part of how we operate rather than a separate initiative. Our objective is to deliver a high-end guest experience while consciously reducing environmental impact. This approach influences daily operations, long-term investments, and the way we engage with guests, staff, and suppliers.

2. Responsible Procurement

We prioritize sourcing products locally whenever possible, with a clear preference for seasonal and fresh goods. This reduces transport-related emissions while supporting the local economy and community. When selecting suppliers, we give preference to those who follow fair trade principles, maintain transparent sourcing practices, and demonstrate a commitment to environmental responsibility. We actively avoid suppliers associated with excessive packaging or unsustainable production methods.

3. Energy Management

Energy efficiency is a key operational priority. All electrical equipment purchased for the property is required to meet a minimum energy efficiency rating of class B or higher, with preference given to A-rated or equivalent systems where feasible. LED lighting is used throughout the property, and energy-saving systems such as key-card controls, motion sensors, and efficient HVAC technologies are implemented. Regular monitoring of energy consumption allows us to identify inefficiencies and take corrective action.

4. Water Conservation

We actively manage water consumption through the installation of low-flow fixtures, efficient irrigation systems, and routine maintenance checks to prevent leaks. Guests are encouraged to participate in linen and towel reuse programs, allowing for a reduction in unnecessary water and energy usage while maintaining comfort and service quality.

5. Waste Reduction and Recycling

Waste management is approached with a focus on reduction first, followed by reuse and recycling. We aim to minimize single-use plastics wherever possible, replacing them with refillable or reusable alternatives. Clear waste separation systems are in place for recyclable materials, glass, and organic waste. Staff are trained to follow these procedures consistently, and performance is periodically reviewed.

6. Use of Non-Toxic Products

Cleaning and maintenance products used across the property are selected based on their environmental impact and safety profile. We use eco-certified, non-toxic products that are safe for both guests and staff, while also reducing harmful discharge into the environment.

7. Protection of Biodiversity

We recognize the importance of preserving local ecosystems and biodiversity. For this reason, we avoid products and operational practices that may harm surrounding natural habitats. Landscaping and outdoor maintenance are conducted with respect for native plant species and local environmental conditions.

8. Guest Awareness and Engagement

Sustainability is communicated to guests in a discreet and informative manner. In-room materials provide guidance on how guests can contribute, including options for reducing linen changes, saving energy, and choosing environmentally friendly transportation methods. We actively promote the use of public transport, walking routes, and electric vehicles, and provide relevant information to support these choices.

9. Staff Training and Culture

All staff members are introduced to sustainability practices as part of their training and are expected to contribute to the implementation of this policy. Ongoing awareness and engagement are encouraged, ensuring that sustainability remains part of the daily operational culture rather than a one-time initiative.

10. Continuous Monitoring and Improvement

We regularly review our environmental performance and identify areas for improvement. This includes tracking energy use, water consumption, and waste levels. Our objective is to achieve continuous, measurable progress and align with recognized sustainability standards, including Green Tourism certification requirements.

11. Commitment to Standards

This policy reflects our commitment to responsible hospitality and will be reviewed annually.

Blanc & Bleu Boutique Hotels aims to meet and exceed relevant environmental standards while maintaining the level of quality expected from a boutique luxury property.

Chief Executive Officer

Aleksandra Zloković